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### A Hands-on workshop on "Data Viz: NLP Sentiment Analytics"

On June 7, 2024, the Alumni Association and the Department of Computer Science and Engineering (Data Science) at New Horizon College of Engineering organized a workshop titled "Data Viz: NLP Sentiment Analytics." This workshop was held from 09:30 AM to 11:00 AM at the Data Science Computer Lab-1. The session was conducted by Mr. Krishnav Dave, Founder & CEO of PreProd Corp. This report summarizes the activities and learnings from the workshop, focusing on the processes of procuring data, storing it in a local environment, performing web scraping using BeautifulSoup (bs4), and understanding the concepts of monolithic and microservices architectures.

The workshop aimed to provide participants with practical knowledge on how to perform sentiment analysis using natural language processing (NLP) techniques and visualize the results effectively. The specific focus was on working with data related to U.S. presidents.

### **Key Topics Covered**

### 1. Procuring Data

- Data Sources: Identification of reliable sources for gathering data on U.S. presidents, such as official websites, news articles, and historical databases.
- Data Collection: Methods for collecting textual data, speeches, and public opinions.

### 2. Storing Data in Local Environment

- Environment Setup: Steps to set up the local environment for data storage and analysis. This includes installing necessary Python libraries and tools.
- o **Data Storage**: Techniques for storing the collected data in a structured format, such as CSV or JSON files, to facilitate easy retrieval and processing.

#### 3. Web Scraping Using BeautifulSoup (bs4)

- o **Introduction to BeautifulSoup**: Overview of BeautifulSoup, a Python library used for web scraping purposes.
- Web Scraping Process: Detailed steps on how to scrape data from websites.
   This involves:
  - **Sending HTTP Requests**: Using libraries such as requests to fetch the content of web pages.
  - Parsing HTML Content: Utilizing BeautifulSoup to parse the HTML content of the web pages.
  - Extracting Data: Techniques for extracting specific pieces of information (e.g., text, links, and images) from the parsed HTML content
- Storing Scraped Data: Methods for storing the scraped data in a structured format for further analysis.

#### 4. Monolithic and Microservices Architectures

 Monolithic Architecture: Understanding the traditional approach where a single, unified application is responsible for multiple tasks. Monolithic systems are simpler to develop initially but can become difficult to maintain and scale as they grow. Microservices Architecture: Learning about the modern approach where an
application is divided into small, independent services that communicate over
well-defined APIs. This architecture improves scalability, maintainability, and
flexibility.

# Practical Session: Working with Presidential Data

During the practical session, participants engaged in a hands-on project involving the analysis of U.S. presidential data. The following steps were undertaken:

### 1. Procurement of Data

- Participants identified key websites and sources containing speeches, public statements, and biographical information of U.S. presidents.
- Data was collected using manual downloads and automated scripts.

### 2. Local Storage Setup

- The local environment was set up with necessary tools, including Python,
   Jupyter Notebook, and libraries such as pandas, BeautifulSoup, and requests.
- Data was stored in CSV files for easy access and manipulation.

### 3. Web Scraping Exercise

- Step-by-Step Guide:
  - Import Libraries: Imported necessary libraries (requests, BeautifulSoup, pandas).
  - Fetch Web Page: Used the requests library to fetch the HTML content of a web page containing presidential data.
  - Parse HTML: Utilized BeautifulSoup to parse the HTML content.
  - Extract Information: Extracted relevant information, such as the text of speeches and public statements.
  - Store Data: Saved the extracted data into a CSV file for subsequent analysis.

# Understanding Monolithic and Microservices Architectures

- Monolithic Architecture: Participants learned that a monolithic architecture involves a single application handling all aspects of a task. While simpler to develop initially, monolithic systems can become complex and unwieldy as they scale.
- Microservices Architecture: Participants explored how microservices architecture divides an application into smaller, independent services that can be developed, deployed, and maintained separately. This approach enhances scalability and flexibility, making it easier to manage large applications.

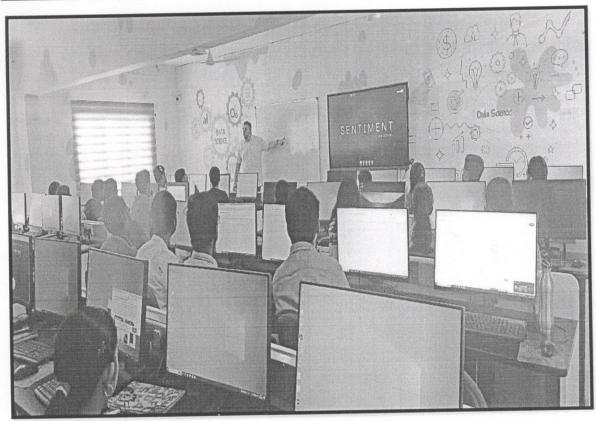
The "Data Viz: NLP Sentiment Analytics" workshop provided participants with valuable insights into the processes of procuring and storing data, as well as the practical application of web scraping techniques using BeautifulSoup. The inclusion of monolithic and microservices architectures helped participants understand different approaches to building and maintaining applications. The hands-on experience with U.S. presidential data allowed participants to apply theoretical knowledge in a practical setting, enhancing their understanding of data collection, storage, and analysis.

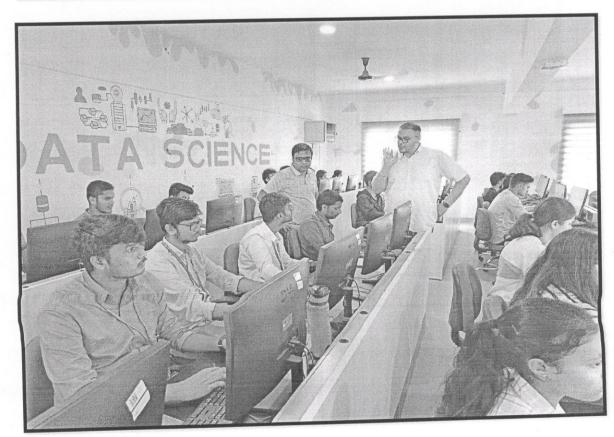
**Faculty Coordinator** 

HOD-CSE(DS)

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## Glimpses of the event:







Department of Computer Science & Engineering (Data Science)
Participants list for "Data Viz: NLP Sentiment Analytics" Workshop (07-06-24)

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29	1NH22CD105	SNEHA	Sneha
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